



Marketing and Communications Internship

Hospice has HEART

Honor – I accept the honor of service to hospice patients, families and communities

Excellence – I strive for excellence in my work, as we stand on hallowed ground

Attitude – I choose a positive attitude at work

Respect – I treat people with the same respect I wish to be given

Teamwork – I value everyone's contribution in delivery of care, operation of the organization and stewardship of the resources

Internship Summary:

Assists in creating a positive image of Hospice of the Red River Valley through marketing and public relations initiatives; aims to increase public understanding and support of hospice care and our mission to provide compassionate end-of-life care and support. The selected intern will have a primary project consisting of creating and executing a promotion plan for grief classes and community offerings.

Qualifications

- Experience and/or interest in public relations, marketing or related
- Experience and/or interest in writing, editing and verbal communication skills, including the ability to take information and stories and transform them into compelling and useful messages
- Experience with social media platforms, including Facebook, Twitter and YouTube
- Experience with WordPress is a plus
- Works with other marketing team members on public relations and social media campaigns
- Ability to prioritize and organize workload and work collaboratively with supervisor and marketing team
- Strong communication skills and the ability to work effectively with a wide variety of people
- Strong technical skills
- Demonstrates resourcefulness and willingness to ask questions for deeper understanding on processes/projects
- Must submit one writing sample

While performing the duties of this job, the intern is regularly required to use hands to finger, handle to feel, reach with hands and arms and talk and hear. The intern frequently is required to stand and walk; occasionally required to stoop, kneel or crouch. The intern is frequently required to sit for extended periods of time. The intern must be able to lift or move up to twenty pounds. Specific vision abilities required by the position include close vision, distance vision, color vision and adjust focus. The work environment is varied between the office and location of the project.